

**REMARKS**

This amendment is responsive to the Office Action mailed January 24, 2006 setting a three month shortened statutory period for response expiring on April 24, 2006. Claims 1-46 were previously canceled. Claims 47-49 and 51-54 have been amended. Claims 47-55 remain pending. Reconsideration is respectfully requested.

**OBJECTIONS**

The Examiner objected to claims 54 and 55 as being duplicative of claims 51 and 52. Claim 54 has been amended to depend from claim 53 rather than claim 47, thus obviating this objection.

**35 USC 112 REJECTION**

The examiner rejected claim 48 under 35 USC 112, second paragraph. Claim 48 has been amended to provide proper antecedent basis for "the first and second hinges." Accordingly, this rejection should now be withdrawn.

**35 USC 102(b) and 35 USC 103 REJECTIONS**

The Examiner has rejected Claims 47-48 and 51-55 as anticipated by or unpatentable over Blanco (5,838,575). Claim 49 stands rejected as obvious over Blanco in view of Paige (3,641,684). Claim 50 stands rejected as obvious over Blanco in view of Farrell (5,464,253).

Claims 47-54 have been amended as set forth above. These amended claims are believed to patentably distinguish over the cited references. Amended independent claims 47 and 53 clearly relate the shape of the toy or figure and the shape of a portion of the cutout to a character portrayed in the video carried in the second section of the box. Accordingly it is respectfully submitted that amended claim 47 and claim 53 patentably distinguish over all of the cited references. None of these references disclose or suggest a combination of a recorded media case that has a toy in the first cavity positioned for display through the at least partially transparent window, wherein a portion of the cutout portion is shaped to correspond to a shape of at least a

portion of the toy and wherein the toy corresponds to a character depicted in the video stored in the second cavity.

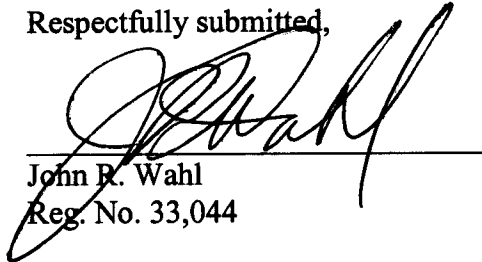
The examiner takes "Official Notice" that it is old and conventional to make a book in the shape of a character in the book. However, it is not old and conventional, prior to Applicant's invention, to combine, in a fold-open video box with structure as now claimed above, a toy having a character shape along with a video having the same character portrayed therein. The examiner has made no such showing of the existence of a combination toy/video storage box that has any character shaped book in a cavity having a cutout shape corresponding to a partial character shape, and which corresponds to a character depicted in a video contained in the fold open box as applicant now claims. The link between the character shape, cutout shape, video and toy has simply not been made prior to Applicant's invention and is not suggested by the prior art. In view of the amended claims set forth above, it is respectfully submitted that the Examiner's rejections should be withdrawn.

Claims 47 through 55 remain pending in the application. This amendment is believed to be responsive to all points raised in the Office Action. Accordingly, Applicant respectfully requests that a timely Notice of Allowance be issued in this case.

Should matters remain, which the Examiner believes could be resolved in a telephone interview, the Examiner is requested to telephone the Applicant's undersigned attorney.

No fee is believed to be required by this amendment. However, if this is incorrect, the Director is authorized to charge any additional fee(s) or any underpayment of fee(s), or to credit any overpayments to Deposit Account Number **50-2638**. Please ensure that Attorney Docket Number 54317.018700 is referred to when charging any payments or credits for this case.

Respectfully submitted,



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